Co-creative Entrepreneurship Education For All Aalto Students
AVP provides Aalto students with the inspiration, capability and network necessary to build new scalable businesses.
AVP Academic Figures
During the first 5 years

2,800 Students
average 10 ECTS

6 Schools

40% Foreign Nationalities

80 Nationalities
AVP Super-curricular
Every year

5800+
Event participants

Freshmen Orientation
2800+
Participants

Slush volunteer training
2300+
Participants

Thought Leaders’ Talks
700+
Participants
AVP Offering for students

**Inspiration**
- Freshmen orientation
- Thought Leaders’ Talks
- Slush volunteer training

**Capability**
- Courses
- AVP Minor
- Workshops

**Network**
- Aalto Ecosystem
- Alumni & Mentors
- Networking
- Global Projects
- Study trips
AVP Integration
2017-2018

6 Schools
16 Courses
700 Students
AVP Offering for staff and faculty

- **Program design**: Support for study program (re)design to integrate entrepreneurship into education
- **Course design**: Models and best practices for entrepreneurship teaching
- **Teacher support**: Coaching and hands-on support for teachers. Co-teaching together with AVP staff
Prominent entrepreneurial leaders share their knowledge & experiences every month
Thought Leader Matti Alahuhta, former Chairman of Kone, delivering inspiring talk to students
Inspiration – Thought Leaders’ Talks

Kristo Ovaska, co-founder of AaltoES and Smartly.io
Workshops are organized every two weeks, open to anyone who wants to learn.
Aalto Fellows is a five-month study and work course designed to develop theoretical & practical understanding of techniques for growing companies.
Capability – Startup Experience

Startup Experience is a course for teams starting their own startup. The teams work on both developing their customer offering and the company that can deliver the offering and make profit.
Capability – AVP Minor
avp.aalto.fi/courses

- Creativity and Venturing
- Startup Minor
- Strategy and Corporate Renewal
- Entrepreneurial Leadership
- IDBM Minor
- Entrepreneurship and Innovation Management
<table>
<thead>
<tr>
<th>Period I</th>
<th>Period III</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to IT Business and Venturing</td>
<td>Startup Experience</td>
</tr>
<tr>
<td>Startup Experience</td>
<td>Art of Simplicity</td>
</tr>
<tr>
<td>Opportunity Prototyping</td>
<td>Strategies for Growth and Renewal</td>
</tr>
<tr>
<td>Storytelling - a Narrative Approach for Entrepreneurship</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Period II</th>
<th>Period IV</th>
<th>Period V</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design and Innovation in Context</td>
<td>Entrepreneurial Finance</td>
<td>Aalto Fellows</td>
</tr>
<tr>
<td>Managing Innovative Sales</td>
<td>Sustainable Entrepreneurship</td>
<td>Entrepreneurial Marketing</td>
</tr>
<tr>
<td>Managing Innovative Sales, exercises</td>
<td></td>
<td>Entrepreneurial Leadership</td>
</tr>
<tr>
<td>Storytelling - a Narrative Approach for Entrepreneurship</td>
<td></td>
<td>Growth and Internationalization of Technology SMEs</td>
</tr>
</tbody>
</table>

avp.aalto.fi/courses
European Innovation Academy is an accelerating program taken place in Nice & Turin for 3 weeks in July. Mentors are from Google, Stanford, UC Berkeley, Ferrari and much more.
A 10-day-long study trip to New York City and Philadelphia with former US Ambassador Bruce Oreck. One key take away is that Finnish community in the US is there to provide support and networks for students and their business.
It is about being out of your comfort zone. Students learn that they are capable of much more than they thought, and that they need to learn to be comfortable with being uncomfortable. AVP provides *creative* courses to students.
AVP and Philadelphia University organize an annual joint signature workshop Nexus Maximus. Aalto students are blended with PhilaU students and work on real-world problems. Winning teams get Ultimate Nexus Maximus award and Aalto Ventures Award.
Ken Singer, Managing Director at UC Berkeley Sutardja Center for Entrepreneurship & Technology, visiting and giving a talk at AVP
AVP Director Olli Vuola is inspiring business people at Nordic Baltic Business Forum with the story of Aalto and its next generation startup ecosystem.
AVP to become a role model globally

Many international universities wish to collaborate with AVP as their role model for the entrepreneurship education